

Jason M. Vaughn

970-648-0538 jasonmvaughn01@gmail.com 39364 Road J, Mancos CO 81328

Profile

I am a highly creative writer, editor, and content producer with an extensive and successful background in digital, television, and print journalism, public relations, and marketing with major news outlets and not-for-profit organizations—including the Associated Press and FOXNews.com.

I'm currently seeking a rewarding full-time position that takes advantage of my diverse range of skills, creativity, and practical newsroom experience.

Experience

MEDIA SPECIALIST, CROW CANYON ARCHAEOLOGICAL CENTER, CORTEZ, CO – 2016-2019

I provided media relations, public relations, photography, videography, and editorial services for the Crow Canyon Archaeological Center, a not-for-profit archaeological research and educational organization specializing in the ancient Pueblo cultures of the American Southwest.

My responsibilities included writing and distributing targeted press releases and other outreach materials, creating and maintaining a media guide, handling requests from (and maintaining relationships with) local, national, and international television and print media outlets—including coordinating media visits to the Crow Canyon campus and archaeological dig sites and interviews with staff archaeologists and research associates.

As the Center's public relations officer, I provided guidance to staff and management on public relations best practices, and helped the Center successfully navigate public relations issues. I also produced monthly digital newsletters, videos, print collateral (brochures), and social media posts for a variety of audiences ranging from school children to professional archaeologists and donors.

FREELANCE WRITER/PHOTOGRAPHER – 2013-PRESENT

I write and produce articles and blog posts covering a wide variety of news and feature topics for online and print media outlets and magazines—including Gawker, The Daily Beast, *Bon Appétit*, *Colorado Life*, and others.

For a portfolio with links to published work, go to <https://jasonmvaughn.com>

WEB PRODUCER, WDAF-TV, KANSAS CITY, MO – 2008-2013, 2015

I wrote, edited, and produced digital content for FOX4KC.com, the website for Kansas City-area FOX affiliate station WDAF-TV.

My responsibilities included writing stories, headlines and breaking e-mail alerts; creating and maintaining special web sections (holiday, sports, etc.); creating editing and processing video clips (from both digital and analog sources) for digital and on-air use; photographing, processing and creating effective photo galleries; working closely with reporters, anchors, assignment editors, newscast producers, and station management to enhance both on-line and on-air news coverage; and managing the station's social media presence (Facebook, Twitter, etc.).

In addition, I produced and presented a successful, twice-weekly live, on-air humorous viral web video segment (*The Weekly Web Dump*) for the FOX 4 Morning Show and FOX 4 News at 10PM. I also coordinated video streaming of live events, and routinely drove the station's PR vehicle ("Storm FOX") in parades and other civic events.

WEB NEWS EDITOR, FOX NEWS CHANNEL, NEW YORK, NY – 2005-2008

I wrote, edited and produced news, entertainment and feature stories for the FOX News Channel website. In this roll I exercised sound editorial judgment, with minimal supervision, in a highly competitive and deadline-driven environment.

My responsibilities included producing and updating the front page of the website; monitoring and gathering news from a wide variety of domestic and international sources; writing and editing breaking news emails, banners and graphics; locating and processing photographs and graphics; communicating with management and senior executives to generate story ideas, plan coverage of events, troubleshoot technical and editorial issues, and provide guidance to other editorial staff.

EDITORIAL ASSISTANT, THE ASSOCIATED PRESS, KANSAS CITY, MO – 2000-2002

I gathered, wrote and edited news and sports stories for publication over state and national news broadcast wires; prepared daily sports and weather fixtures (sports stats, temperatures, etc.); worked with various member newspapers, radio and television stations to retransmit news articles; handled photo requests; read, sorted and rewrote press releases; monitored local and regional news sources for breaking stories, and a myriad of other duties as assigned.

Education

University of Missouri, Kansas City – BA, Creative Writing.

Technical Skills

Mac, PC, Adobe Creative Suite (including Photoshop, Premier Pro, Audition, Illustrator, and many others), Final Cut Pro, Microsoft Office Suite, HTML, Google Analytics, Facebook analytics, video encoding software and FTP, newsroom management systems (iNews, etc.), along with numerous content management systems. I'm also skilled with Canon, Nikon, and Fuji DSLR camera systems, as well as video cameras ranging from cell phones to pro-level JVC and Canon systems

Professional References

Steve Bromberg, Editorial Consultant
Former Executive Editor–FOXNews.com, AOL, msnNOW
stevebromberg@mac.com
(845) 269-0744

Bryan McGruder, News Director
WZTV-TV, Nashville, Tennessee
Former News Director, WDAF-TV
bmcgruder@hotmail.com
(913) 217-0565

Jana Calkins, Assistant News Director
WDAF-TV, Kansas City, MO
jana.calkins@gmail.com
(913) 481-5262

Joel Johnson, Head of Consumer Communications
Twitch
Former Editorial Director–Gawker Media
joeljohnson@gmail.com
(347) 495-0610

